



APPROVED
8/31/20

TULSA COUNTY

Purpose: The purpose of this Agreement is to state the terms of a program through which Tulsa World will provide advertising services to Tulsa County for employment and recruitment advertising. This Agreement does not apply to legal notices or other content provided for Tulsa County.

Agreement Period: from September 15, 2020 thru November 15, 2020 for the stimulus agreement (free Tulsa World print advertising as well as Tulsa Word online advertising), with the regular recruiting agreement running from November 15, 2020 until June 15, 2021.

Cost: \$1062 per month in each month that services are provided and content run.

Cancellation Policy: Either party may cancel this Agreement by providing notice of termination 30 days prior.

Adjustments: There are 4 open slots each month for advertising online with the appropriate networks that can be substituted if the job has been filled or cancelled. For instance, if we have a job that is filled mid-month, we can substitute another job at no additional cost. The job must be of similar field or job description.

Payment for Services: All services will be invoiced upon the 15th of every month. Tulsa County agrees to pay all invoices within 30 days of receipt.

Project Coordination and Support: Jacqui McFarland 918.833.0330

Stimulus Schedule 2020: 2-2x2 full color size ads to publish in the Tulsa World and 40,000 impressions on Tulsaworld.com. Creative is included and can be changed month to month. (Free of Charge)

Print Schedule:

September: 20th and 27th
October: 18th and 25th
November: 22nd and 29th
and as scheduled thereafter for \$1045.00

Impressions: 40,000 impressions each month

September: 15th
October: 15th
November 15th
and as scheduled thereafter for \$1045.00

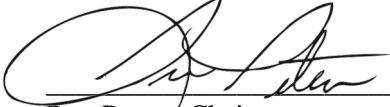
*Must provide job titles and links to the job by the 13th of each month, creative must be approved by the 13th of each month for print and digital.

[Signature Page Follows]

CMF# 20202185

Board of County Commissioners of the County of Tulsa

Tulsa World



Ron Peters, Chairperson

____JLMcFarland_____

Approved as to form:

Assistant District Attorney

Attest:



County Clerk

